

**AKSESHEN** LLC  
*Do Meaningful Work*

## IT SERVICE INTEGRATION IN ANALYTICS

# STARTS WITH THE DATA



*Our approach for leveraging business insights through Data Analytics starts with the data – which serves as the building blocks of all business decision capabilities. If the data is hard to locate, isolated in silos, or of poor quality, your agility to understand key results can put you at risk of not making truly informed strategic decisions*

## Typical Data Issues

- Poor data capture
- Incorrect master data
- Data inconsistencies
- Obsolete data
- Multiple disconnected data sources
- Inappropriate data capture

## Typical Management Challenges

- Inaccurate Financial Reporting
- Inability to identify trends and causals
- Inefficient business processes
- Increased process & workload
- Poor business insights
- Sub-optimal business decisions

## Potential Business Implications

- Loss of market share
- Loss of Customers
- Over-production and High Inventory
- Stagnated growth
- Late and inaccurate reporting
- Financial instability and restatement

Poor data quality and availability

## ALIGN & ECONOMIZE YOUR DATA

To be truly successful in creating a holistic data analytic environment, you also need to touch on some systematic processes to forward the efficiency model.

Our capabilities to integrate the analytical training and problem-solving skills with the right level of IT systems creation affords a pathway to successful and flexible analytics.

## How to Streamline Your Data Design for Optimal Efficiency

### Assess

#### DATA WAREHOUSE

- Review existing BI Database infrastructure & Architecture
- Evaluate existing BI and DW implementation
- Understand Data Sources
- Determine Critical to Quality objectives



### Align

#### BUSINESS USAGE SCENARIO

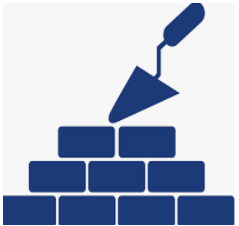
- Who is the analytical audience
- What content is needed to achieve all inclusive analytical
- Where are your roadblocks
- When is information needed – daily, weekly, monthly, quarterly, etc.



### Create

#### DEVELOPMENT OF ACTIONABLE INSIGHTS

- Enhanced reporting capabilities
- Optimized decision-making agility
- Increased portability
- Visualization



### Maintain

#### MANAGED DATABASE SERVICES

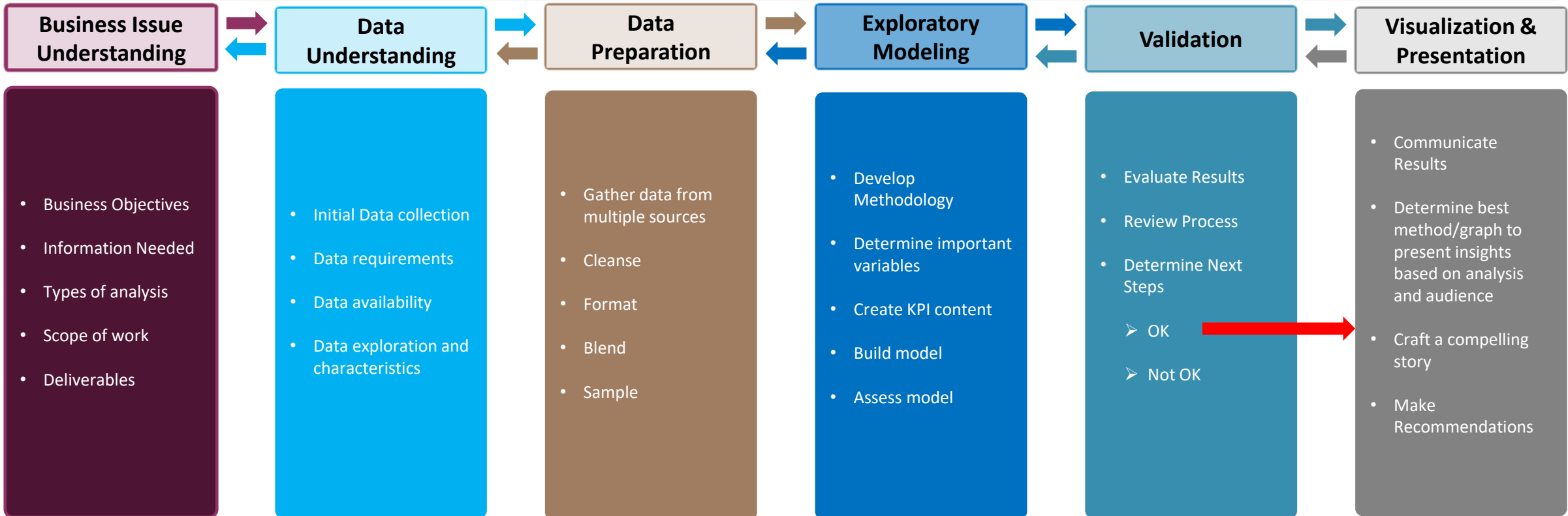
- MS SQL & ORACLE Database programming, ETL & maintenance
- Systems Security planning, implementation & servicing
- Synchronization of systems environment & resolution of errors
- Migration & support



# DATA ANALYSIS PROJECT CYCLE



*Your journey starts with determining business issues that you currently have and then you integrate a solve for each of these problems by starting with where you get your information and determine what is needed that you currently do not have. Then you build up the data environment in a flexible way to ensure you capture the results of your initial business needs.*

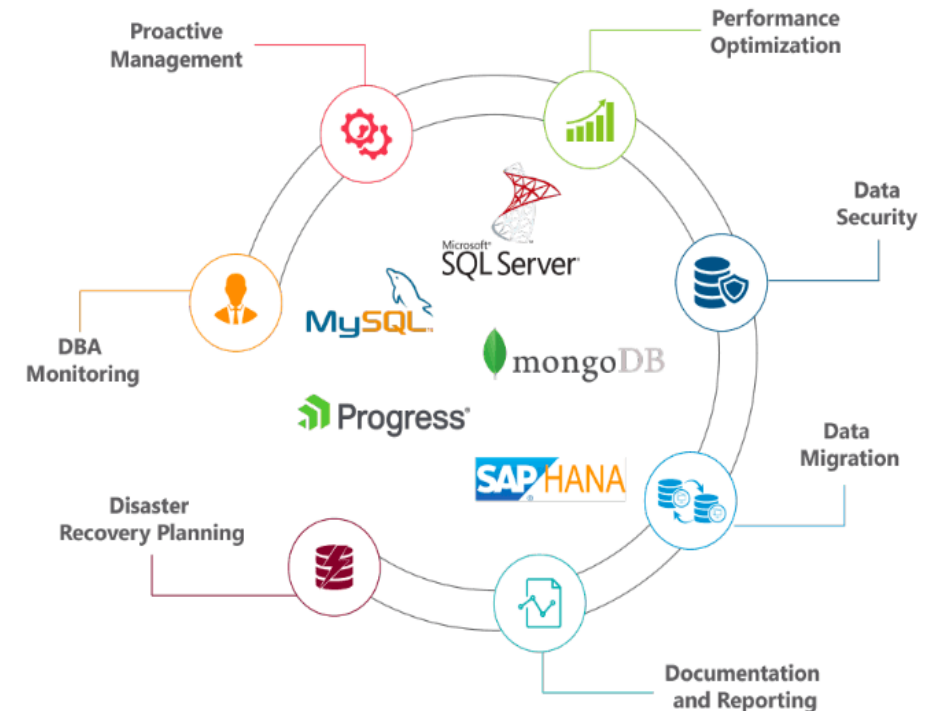


## MANAGED IT ASSISTANCE SERVICES

GoldStone Systems, in partnership with Akseshen offers DBA support and services for Oracle Databases, MYSQL and Microsoft SQL Server databases through our DBA Managed Services and Cloud support. Supports Applications and Databases on Amazon Web Services, Microsoft Azure, Oracle Cloud Infrastructure and on Hybrid Clouds.

*Our SME's and advisory team members will guide you to determine the best administrative strategies, identify risks and exposure to minimum downtime and make sure your database performs efficiency and available 24/7. We establish standard backup and disaster recovery strategies meeting best practices. We also offer single incident DBA support service, DBA on vacation support services, and short-term DBA support services on monthly standard or premium service plans.*

Service Plan
24/7 Support
24/7 Hardware Monitoring
Online/Email
Business Antivirus
Ticket System
Software Updates
Malware Scanning
Patch Management
Maintenance Routines
Network Resource Monitoring
Backup Monitoring
Onsite Support
Resources on Installation/Upgrades



## THE AKSESHEN SOLUTION – LET’S CHAT



**Let’s discuss your most critical needs. Our assessment process provide you with a top line view of your data readiness**

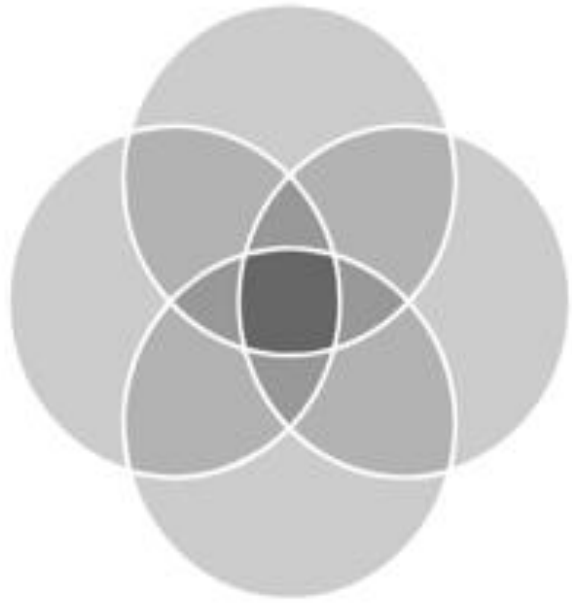
**Your business results are *your* top priority – your organization will be *our* top priority.**

***Visit our website to learn more: [www.akseshen.com](http://www.akseshen.com)***

***Contact us:***

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***[lucy@akseshen.com](mailto:lucy@akseshen.com)***



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# APPENDICES

TEAM BIOS  
RESOURCES

## THE TEAM



### Ownership

## Partner & Business Solutions Director



Todd Arnold-Simons leads Akseshen's efforts to design, implement and enhance client analytical and reporting capabilities. He is knowledgeable in business intelligence execution, data sources and structures. He focuses on understanding business needs to ensure the correct outcomes and delivers expanded capabilities in the most simplistic-to-use formats for our clients. He brings 15+ years of analytics and reporting experience to Akseshen.

[www.linkedin.com/in/toddarnoldsimons](http://www.linkedin.com/in/toddarnoldsimons)



## THE TEAM



# Business Analytics Manager



Lucy Jasinski is the Business Analytics Manager for Akseshen. She is versatile and resourceful in critical analysis and efficient problem solving. Lucy is a reporting expert that thinks systematically to devise innovative solutions while using her extensive understanding of business processes to provide simplified outcomes. Her background of 15+ years in data analysis, reporting and facilitating technical connections enables her to design processes, tools and approaches that help firms achieve desired outcomes and success.

<https://www.linkedin.com/in/lucyjasinski/>

## THE TEAM



# Goldstone Systems



GSS has extensive experience in organizational implementations of Power BI Solutions. We plan, design and build strategic solutions for various business users leveraging our expertise in Data & Analytics. We enable organizations to access actionable insights that result in positive business impacts. We quickly adopt and implement Power BI solutions to empower organizations with an exceptional automated digital experience.