



TROUBLE EXTRACTING INSIGHTS FROM YOUR DATA?

TYPICAL CHALLENGES:

- #1 TRACKING PROFITABILITY & KPI'S IS A STRUGGLE
- #2 REPORTING PROCESSES COULD BE MORE EFFICIENT & TRANSPARENT
- #3 WASTING VALUABLE TIME & EFFORT SEARCHING FOR INFORMATION

IF WE, AS ACCOUNTING FIRMS, ARE STRUGGLING, IMAGINE WHAT OUR CLIENTS ARE EXPERIENCING.

As your firm becomes skilled at resolving these issues, you naturally progress toward offering clients these same competencies & toward **ADVISORY SERVICES.**



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AKSESHEN USES **DATA ANALYTICS** TO SHIFT FROM COMPLIANCE TO ADVISORY

Accounting firms are repeatedly being told to shift their focus from compliance to advisory services.

Sound familiar?

By providing value-added strategic input, firms can become increasingly indispensable to their clients.

With information readily available at our fingertips, innovation and new technology emerging every day, this should be easy, right? Not so fast...

To move from the old model where we reviewed historical financials toward a model where we truly become advisors by providing insights based upon real time data and predictive analyses, firms must acquire new skill sets, not just new systems.

Learning how to aggregate unstructured data from many sources, clean it up, analyze and present it is a must.

Internal firm analytics is a good place to begin this learning.

By analyzing your own firm's data this way, your firm begins its Data Analytics journey; your people begin to develop the necessary skillsets; and naturally, clients who fit the description of "early adopters for advisory services" begin to materialize. And when they do, you're ready to help them.

With an AKSESHEN subscription, your firm will:

- Learn techniques, through hands on training, for data collection, cleansing, analysis and visualization that lead to financial insights
- Dramatically reduce time spent on internal reporting, while increasing accuracy, level of detail and forward-looking analytics
- Identify clients who are poised for advisory services and begin using these new skillsets immediately

At Akseshen, we pair public accounting experience (we are former auditors) with systems, programming and database expertise.

We speak your language.

